

Increased Productivity with Vehicle Tracking Devices

Using a GPS tracking system to maximize efficiency

How can Global Security Tracking affect your overall business productivity? Our **GPS tracking system** shows you the "big picture" of how your fleet operates on a daily basis, exposing the inefficient practices you may have suspected for a long time, but never fully identified. These are the "**headaches**" in your business that could be costing you a lot of time and money:

Did You Know?

Fuel consumption increases 2% for each mile per hour above 50. Consider the fuel cost when your driver's average over 55mph.

- 55mph = an increase of 7% in fuel costs
- 60mph = an increase of 14% in fuel costs
- 70mph = an increase of 23% in fuel costs
- 80mph = an increase of 34% in fuel cost

(Source: U.S. Department of Energy)

- 1.2 million vehicles were reported stolen in 2002
- In the U.S., one vehicle is stolen every 25.3 seconds
- Estimated total value of vehicles stolen nationwide is \$8.4 billion
- Inefficient routing practices
- Wasted time on the job
- Excessive engine idling
- Speeding/reckless driving
- Inadequate record-keeping for vehicle maintenance
- Unnecessary overtime payments
- Time wasted searching for specific vehicles

Reduced Overtime Costs with Real Time GPS Tracking

Vehicle tracking systems ensure you're paying for work, not play

Global Security Tracking understands that field employees deserve to get paid for every minute of work they do - but can your business afford to lose money on **overtime costs** for activities that aren't work-related? Whether these losses are due to **inefficient routing practices**, heavy traffic patterns or driver negligence, Global Security Tracking Real time tracking reports will soon reveal where the problem areas are, and help you to address them directly -- saving you thousands of dollars towards your bottom line.

Global Security Tracking directly impacts the amount you pay in overtime costs by:

- Identifying which of your vehicles are being used during off-hours - and when
- Measuring how long drivers are taking at each job or delivery stop
- Revealing when inefficient routes are being used
- Accurately recording your vehicles' activities throughout the day (*i.e., how long a truck was stopped at the local diner during lunch*)
- Monitoring exact times that vehicles enter and leave key job sites

A vehicle tracking device can protect your drivers - and reputation

Most fleet managers and business owners would agree that when it comes to their mobile assets -- vehicles and other mobile equipment crucial to their operation - liability is a huge concern. Being in the dark about where vehicles are, what they're doing/not doing, and whether they're secure at a given moment can have a devastating effect on your productivity - not to mention your reputation.

Here are just some of the ways that **commercial vehicle tracking** will protect your assets and reputation:

- Real-time knowledge of your entire fleet's location
- A full reports that display the daily activity of each vehicle
- Detailed fleet records, accessible via the web or printed for permanent files
- Elimination of non-work-related stops at non-work-related sites
- Ability to track and remotely operate stolen vehicles

Installing a Global Security Tracking vehicle tracking device in each vehicle provides you with a wealth of important **fleet tracking** knowledge. Far from not knowing what's going on "out there," you'll have the essential information you need from the field at your fingertips, in real-time. Is there any other business tool that can provide that kind of peace of mind? Like your fax machine, e-mail and cell phones, Global Security Tracking will soon become another indispensable technology you can't run your business without.

Improved Customer Service

Questions such as "**When is the driver going to get here?**" or complaints like "**The technician was here for fifteen minutes but charged me for an hour!**" are resolved in seconds with vehicle tracking systems.

From the moment the Global Security Tracking device is installed, your ability to keep your customers informed is more powerful than ever. You will know where all of your vehicles are at a glance, and will be able to estimate arrival times with a precision you could only dream of before. Real-time, accurate **fleet GPS tracking** means real-time, accurate knowledge of all vehicle activity -- and quick answers to customer questions and/or disputes.

The (GST) **GPS system** will powerfully enhance your customer service capabilities by:

- Displaying the location of all of your vehicles in real-time
- Making you aware ahead-of-time when a driver is going to be late
- Alerting you (*via e-mail or pager*) when a driver has reached an important site
- Empowering you to solve customer disputes with accurate records of a particular driver's activities for a specified length of time.

Smarter routes lead to better service and more jobs done per day

How much time do your people spend:

- Re-directing drivers who get lost in route to a job
- Sitting in traffic on the road
- Figuring out who is closest to a critical job

These activities don't just cost you time, of course: they're costing you money as well. Global Security Tracking virtually eliminates these entire route planning hassles, and enables you to save valuable time through the following convenient features:

- Playback mode to review routes taken by each vehicle
- "Find Closest Vehicle" function to direct a vehicle to an important site quickly
- Highly detailed and accurate maps
- Efficient, affordable two-way messaging capabilities to communicate with drivers.

Protect your people and your vehicles using a GPS locator

"One of your trucks nearly ran me off the road, going 80 miles per hour on I-95!"

"Do you know where I saw one of your vehicles parked last night at 11:00 pm?"

Do comments like these sound familiar? As a business owner or dispatcher with a mobile workforce to manage, safety and security of both your employees and/or your equipment is a major concern for you and Global Security Tracking knows this, which is why our fleet tracking safety solution was designed to give you peace of mind about the location and status of your assets, with just the simple click of a mouse.

With a GPS locator installed in all of your vehicles, you will be able to:

- Locate your vehicles in real-time
- Reduce the risk of accidents
- Monitor vehicle operation
- Manage excessive speeding by your drivers
- Control functions of a vehicle remotely
- Install a dashboard "panic button" for your drivers for emergencies

Lower Insurance Risks with GPS Vehicle Tracker

(GST) delivers significant savings on fleet insurance

Businesses with mobile workforces are always going to have traffic accidents, stolen vehicles, and speeding tickets to deal with. Additionally, if your drivers take vehicles home on nights and weekends, you're not always able to account for them - which can lead to other fleet insurance headaches.

With Global Security Tracking, you will be able to:

- Monitor speed and other driving performance measures, and reduce the accidents/tickets that raise insurance premiums
- Collect detailed records of vehicle driving routes and activities from minute to minute - invaluable for insurance claims and accident reports
- Know exactly where a given driver/vehicle has been at any time - nullifying false or exaggerated accident claims
- Track location and remotely control certain functions (*engine on/off, doors open or locked, etc.*) of vehicles that have been stolen
- Receive valuable insurance discounts for businesses using a GPS vehicle tracker (*depending on your state of residence and insurance provider*)